

Vision

- To provide quality education to all at affordable cost with special focus on economically backward and socially deprived students creating contributive environment for research and bringing everyone into the main stream of the society for brighter and progressive India.

Mission:

- To create conducive environment for quality commerce and Management education.
- To become a leader in promoting education for all the sections of the society from the city and mofussil area.
- To prepare students and the staff members for periodic assessments as a part of scope for further development and also make them aware about environment, gender equality and social as well as cultural sustenance.
- To impart job oriented commerce and management education useful to the industry and society.
- To promote research, innovation, training and consultancy applicable and useful to the industry and society.
- To establish collaboration with various and relevant institutions to upgrade the knowledge and for better service to stakeholders.

Objectives:

- To strive for excellence in teaching-learning process, all-round development of the students.
- To generate equal opportunities for economically backward and socially deprived students especially for girl students.
- To establish interaction and collaborate with industry and strengthen community network.
- To develop research culture among the staff and students.
- To create social awareness through NCC and NSS activities.